



Dr. Joanna Ritz
Business psychologist & consultant

FOR INDIVIDUALS

Become program ambassador

Referral system to get free access to the program & free 1:1 coaching sessions



Apply: joannaritz.com

Why join?

Know someone who'd benefit from this program? As a Program Ambassador, you help them discover it — and get rewarded for it. It's a simple way to support people in your network while lowering the cost of your own program, and even receive free coaching sessions in return.

Ambassador toolkit:

- ★ Social-media captions
- ★ Ready to use graphics
- ★ Email/DM templates
- ★ A training video

Who should apply

Anyone who believes in the program, wants to put in the work, and is comfortable sharing it with their network is welcome to apply.

What you get



Reduced program fee

For every person you refer who enrolls, you receive €100 off your program fee.



Free access possible

When you successfully refer 5 people, your fee is fully covered.



Free 1:1 coaching sessions

For every 5 referrals after that, you receive a free 1:1 coaching session with me.



Visibility & networking

Hands-on practice putting the program's principles into action.



Additional support

As an ambassador, you receive additional support throughout the program (e.g., exclusive live session).

LIMITED PLACES AVAILABLE.



contact@joannaritz.com